

COMPLIANCE

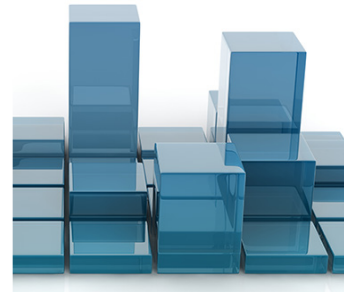
A comprehensive set of solutions designed to implement and mature an organization's Business Associate risk management program.



IMMERSIVE



BUSINESS ASSOCIATE RISK MANAGEMENT



Overview

The HIPAA Privacy Rule requires that a Covered Entity (CE) obtain satisfactory assurances from its Business Associate (BA) that the BA will appropriately safeguard the protected health information it receives, transmits, creates, or stores on behalf of the CE. The satisfactory assurances must be in writing, whether in the form of a contract or other agreement between the CE and the BA.

For organizations with many BA relationships, BA management is a significant undertaking. Just like IT security is not just an IT function, BA management is not just a finance, supply chain, procurement or contracting function; it is a risk management imperative that needs to include the parties that are impacted by the BA relationship as well as key stakeholders from contracting and compliance.

Immersive's approach to BA risk management is structured and iterative. We support our clients in any one phase of the BA risk management process, or support the implementation of an entire BA risk management program. By design, our approach, methods and fees are collaborative and resource-aware. We deliberately employ a "see one, teach one, do one" approach to foster knowledge transference, internal competency and self-sufficiency with respect to the frameworks, tools and methods developed.



Data Governance ✓

Data Management ✓

Data Analytics ✓

Data Protection

Gain Visibility and Take Meaningful Action on BA Risk

BAinventory



Consolidate scattered silos of information about your vendor and data sharing relationships. Identify BAs and strengthen existing policies and procedures to align with OCR guidance. Services can be delivered in a facilitated manner or let Immersive do the work in collaboration with your existing staff.

BAstratify



Stratify your organization's portfolio of BAs into meaningful risk categories so that a continuous risk-based approach to BA management can be operationalized.

PROGRAM SERVICES

BAmanager



Activate proactive and investigative BA compliance management: real-time monitoring, alerting, validation audits and reviews, policy & procedure refresh, program templates and documentation.

MANAGED SERVICES

BAmonitor



Employ a modern MSSP approach to BA risk management combining **BAinventory** + **BAstratify** + **BAmanager** + SLA-driven monitoring and alert management.

BAinsight



Use industry-leading technology to gain instant visibility and continuous monitoring of BA or third-party security risk.

BAselect



Make informed vendor selections through data-driven risk analytics. **BAinsight** visibility delivered in an on-demand model.

BAaware



Introduce practical education designed to provide regulatory and enforcement awareness to your organization and your BAs.

BAadvisor



Leverage on-demand consulting, advisory, and staff augmentation services to support your organization's BA risk management.

ON-DEMAND SERVICES

About Immersive

Immersive is a provider of exceptional healthcare data management and advisory solutions. We pride ourselves on a common-sense, resource-sensitive approach, with a healthy dose of ingenuity, to achieve better outcomes for our clients. Our consultants have served on the front lines as well as in the executive suite; we have walked the hallways of healthcare in your shoes for decades. Client vision sets the compass for our work. Immersive was founded on the belief that our industry can and will achieve extraordinary advances we apply the full potential of the data that we have at our fingertips. We are profoundly respectful of the power and the value of today's healthcare data and we are relentless about protecting it.

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3411 High Cliff Rd, Panama City, FL 32409

To learn more about this and other solutions from Immersive, contact Client Services @

(888) 869-0984 ext. 1

clientservices@immersivellc.com

www.immersivellc.com